



Playing Cards



The playing cards Dim Sum edition is a fun deck to enjoy various card games with families. The target audience is people of all ages who are interested in Chinese food.



Challenge

This was a personal project, so I decided to create a playing cards deck with a fun concept that represents my design style.



Process

I browsed through people's designs of playing cards decks to get inspiration. Then, I brainstormed words or elements related to the theme dim sum and categorized them based on the cards' ranks.

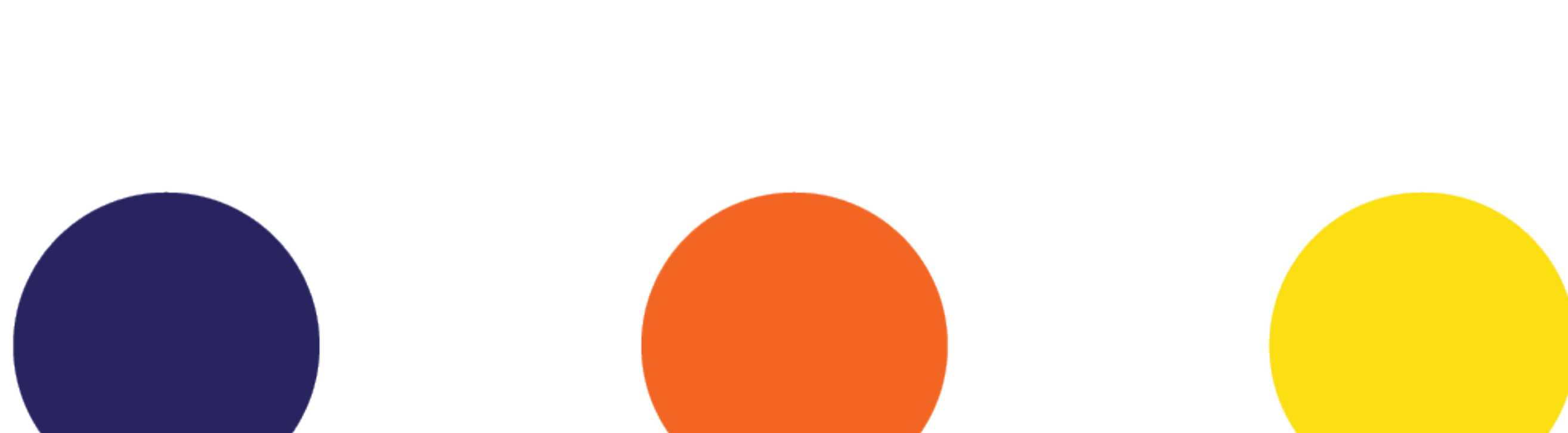


Illustrations

I kept it simple to make it easy to identify the cards' rank at a glance. I made the elements feel soft and round to give that fun impression. For the back, I created it based on the pattern of the bamboo steamer basket's lid.

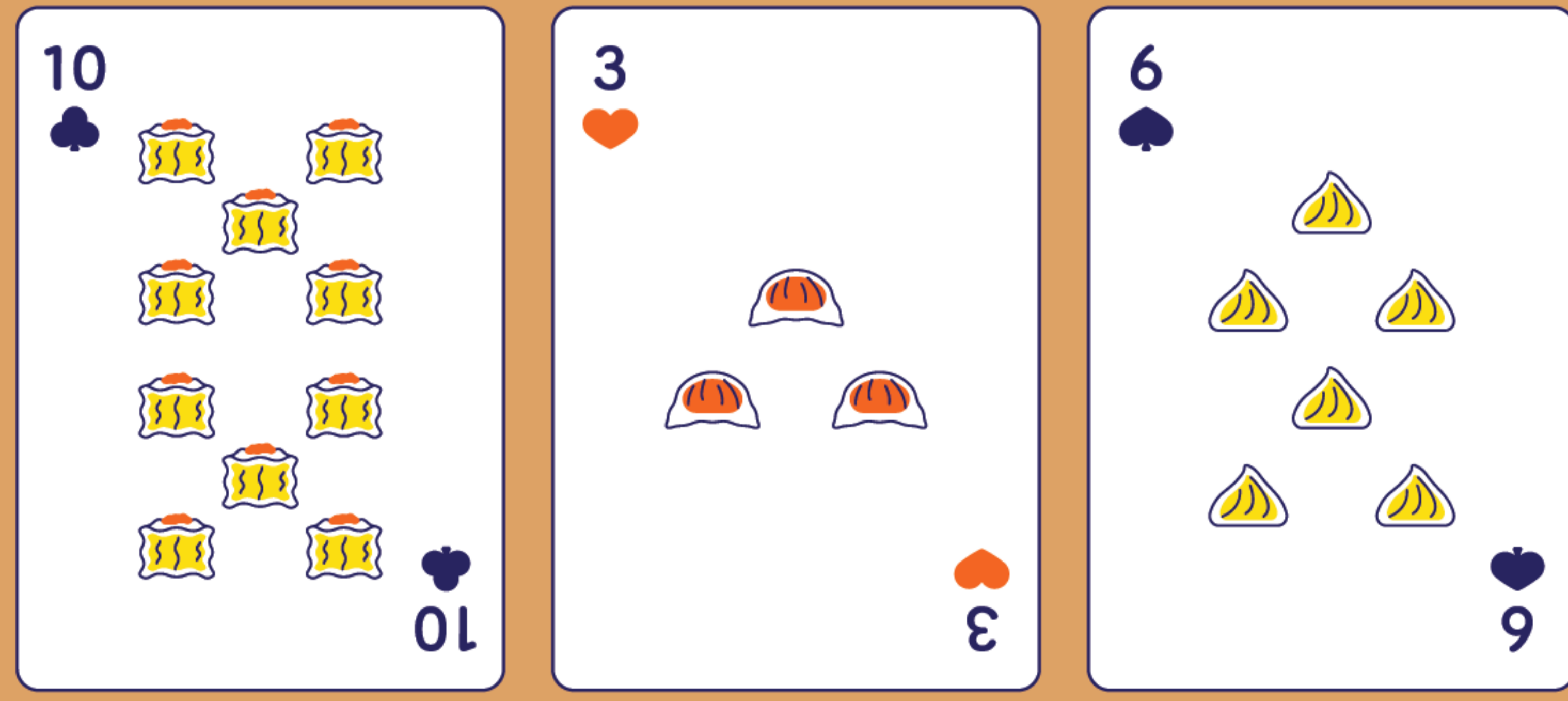
Fonts

Dongle ZCOOL QingKe HuangYou



Colours

I used orange and yellow because these colours are the closest to the original dishes. They are vibrant to show a fun mood. For the strokes, I applied a blue navy to contrast the colours orange and yellow and make the illustrations pop out more.



Layout

The symbols were placed close to one another to represent the same feeling of the way dim sum is served.



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