



About

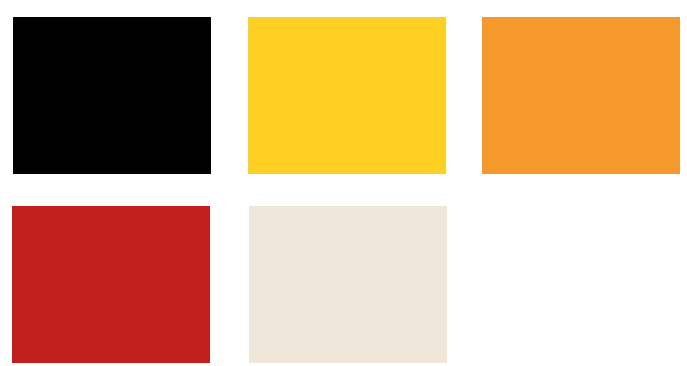
For this project, the goal was to create a poster for a fictional anime store to promote their new Demon Slayer poster collection. Their target audience are mostly people who are into anime.

Challenge

This was a personal project, so I decided to create an anime poster that have a vintage "look and feel" to it.



Colours

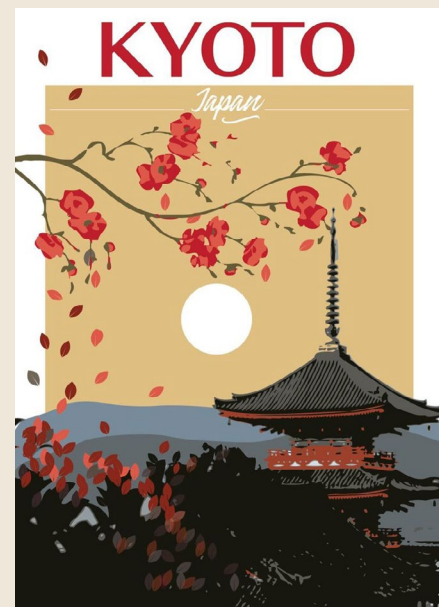


Typography

NIKKYU SANS

Inspirations

For this project, I was inspired from retro and vintage Japanese Style designs.



Process

I decided to make Zenitsu as the central element of this project so that it would catch the eye.

Key learnings

For this project, I decided to go out of my comfort zone. Since using Photoshop is not really my expertise, I decided to do a photo composite in order to create a new art piece. I was able to learn multiple steps such as collecting, rendering and combining images.

