



## Case Study

### Dulce Bocado Menu Design

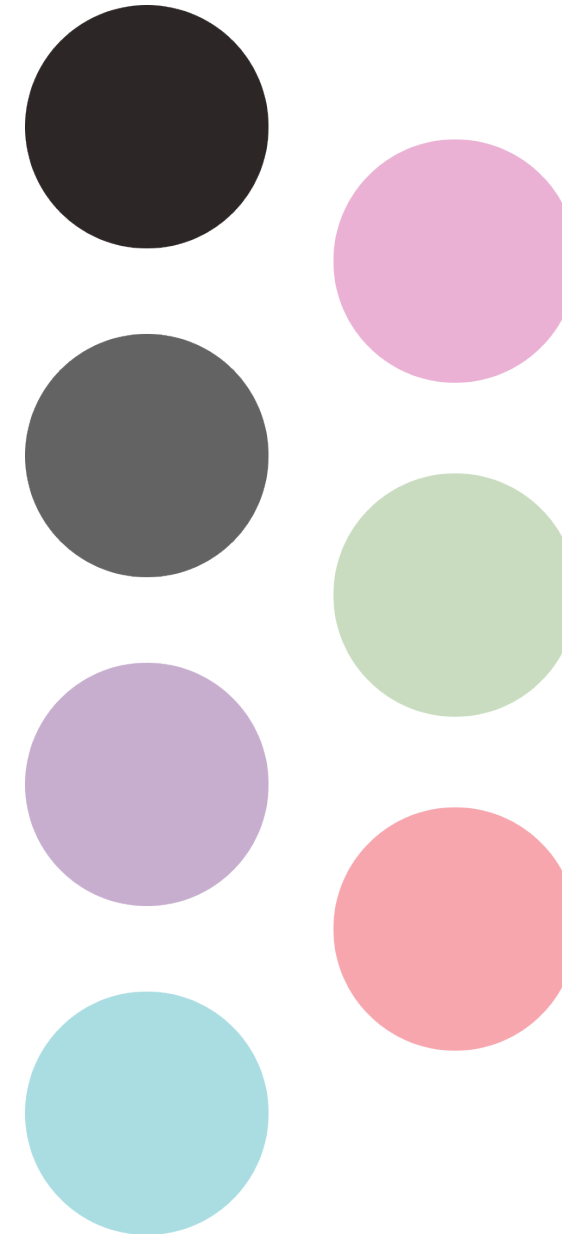
## Logo

The logo of the company must be showed on the design of the menu.



## Colour Palette

The official corporate colours for the visual platform for all graphic elements used are based on the logo.



## Background design

The official background design with the logo watermark.



## Typography

The official typefaces to be used in corporate and marketing communications are Back to Black Bold and Optima.

### *Back to Black Bold*

*A B C D E F G H I J K  
L M N O P Q R S T  
U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z*

### Optima

ABCDEF GHIJKLM  
NOPQR STUVWXYZ  
a b c d e f g h i j k l m n o p q r s t u v w x y z

# Menu Design

Official menu design of the company includes the list of products offered and price.

