

Print Case Study

Blue Banisters Album Concept Poster

BLUE BANISTERS ALBUM BY LANA DEL REY

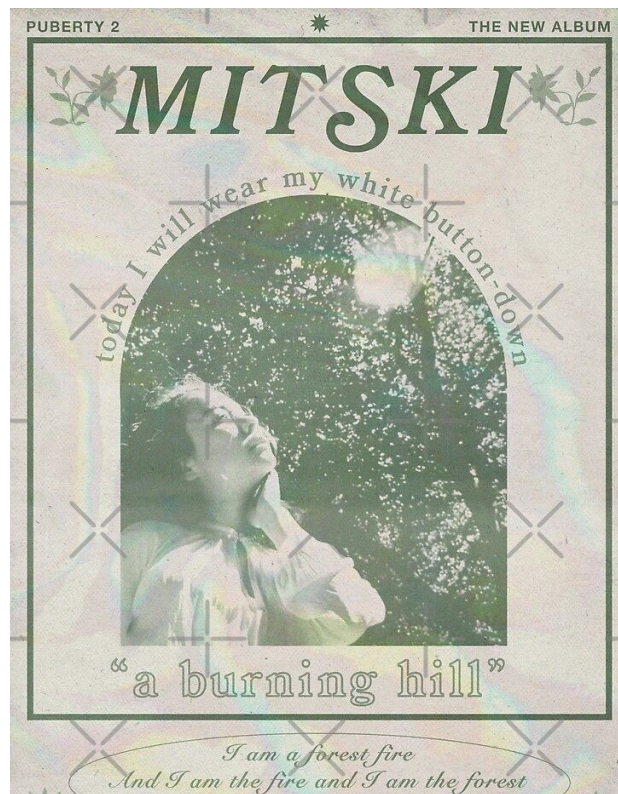
This is the eight studio album by American singer-songwriter Lana Del Rey, documenting a failed romance and her relationship with her sister and mother.

This was an album that I really enjoyed listening to, so much so I decided to create a poster for it.

INSPIRATION

Looked on Pinterest and Internet for inspiration and loved the vibe of this graphic style.

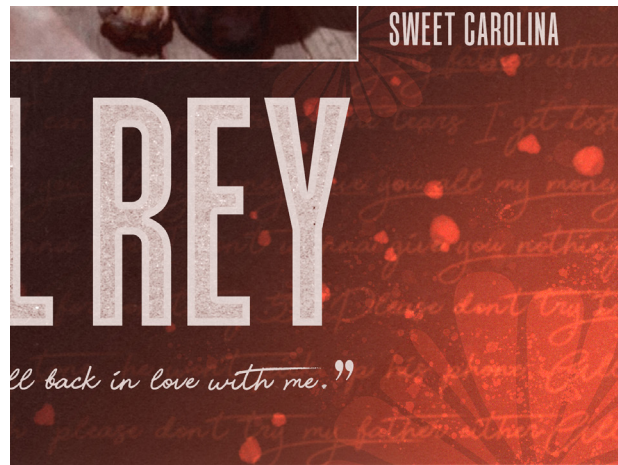
I'd also like to note that "Thunder" and "Living Legend" off the album inspired me as well.



CONCEPT + ELEMENTS

I wanted to create a vintage look to the poster to represent the feel of the album. I achieved this by using different paper textures and an almost burnt paper and ink effect on the background of the poster applied to the lyrics of "Beautiful".

I used blend modes to achieve different finishes, and layered some elements, for example the light leaks around the background. The flowers in the back are a nice touch and representative of the delicate nature of the album.



FINAL POSTER

After picking fonts, layering my elements, creating the overall structure of the poster, and assembling everything, it was finished. It was a really fun project to work on and a great exercise when it comes to finding your own style and exploring different ideas.

FINISHING TOUCHES

Added some sparkles all around and texture to the title and name. Treating each element separately is key when it comes to texture, this way there wasn't a "muddy" feel to the poster.

